

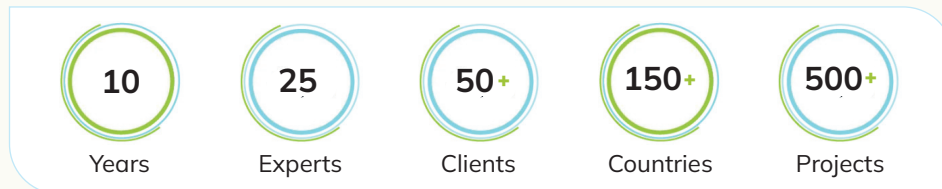
We believe that international cooperation has the power to solve global challenges.

Yet turning that potential into sustainable change requires more than good intentions. By empowering organisations to make decisions based on evidence instead of assumptions, we help turn the potential of global cooperation into real impact.

What guides our work

- ✓ We are a responsible business. For profit, but social.
- ✓ We reduce complexity. Scientific, yet pragmatic.
- ✓ We match European requirements with local realities. International and locally rooted.
- ✓ We are one in-house team. Consistent and reliable.
- ✓ We are digital by default. Efficient and target-group oriented.
- ✓ We promote AI-assisted impact management. Responsible and sovereign.

Trusted by the public, non-profit and private sectors



10 Years of Impact Management - and just getting started

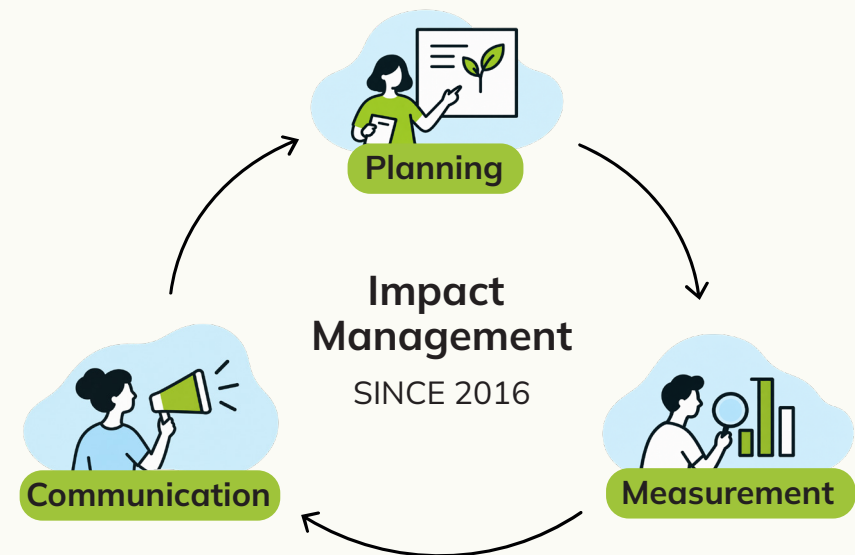


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Services: www.mainlevel.de
Software: www.reframe-data.io

Impact does not happen by chance.

We help you plan, measure and communicate your impact on people and the planet.



Free consultation & Anniversary Offers

**main
level**
Consulting

Anniversary Offers

Interested? Find out more online
and book your consultation

Impact in a Nutshell

Free consultation on impact management

Where does impact management matter in your organisation?
How can you move beyond intentions and better understand
the change you create - or the risks you need to manage?
How can you practically measure complex effects such as
behavioural change or learning outcomes?

What you get

- ✓ 60-minute expert consultation
- ✓ Space for your questions and challenges
- ✓ Guidance on planning, measuring and communicating impact
- ✓ Orientation on suitable approaches, methods and tools
- ✓ Tailored next-step recommendations

AI-Readiness Check

Bring AI assistance under your control

AI is already part of everyday work - often without clear
rules, approved tools or a coherent strategy. With the right
approach, AI use does not need to be hidden. We help you
move towards a practical, responsible and sovereign setup
that fits your organisation and meets European requirements.

What you get

- ✓ Review of how AI is currently used in your organisation
- ✓ Identification of relevant Impact Management use cases
- ✓ Guidance on data protection and responsible AI use
- ✓ Options for sovereign infrastructure and EU-based hosting
- ✓ Practical roadmap with concrete recommendations

Impact Stories

Turn impact data into a compelling story

Do you have strong evidence of impact, but struggle to
make it accessible and engaging? Are your results hidden in
complex data, reports or specialist language? We help you
identify the stories behind your evidence and turn them into
clear, personal and credible narratives.

What you get

- ✓ Review of your existing evidence, stories and data
- ✓ Identification of strong impact stories
- ✓ Development of a compelling, evidence-based narrative
- ✓ Collaborative story development with key stakeholders
- ✓ Format tailored to your needs, e.g. a multimedia report or video

Reframe Impactbase

Impact and management data in one place

Are your impact and management data spread across Excel
files and different tools? Reframe Impactbase brings them
together in one flexible platform. With the optional use of
Reframe Vecta, AI can assist you throughout the impact
management cycle while you remain in control.

What you get

- ✓ One platform for impact, project, budget and management data
- ✓ Modular database, survey builder and CRM functionality
- ✓ Impact frameworks, AI-assisted analytics and workflows
- ✓ Setup and configuration tailored to your organisation
- ✓ Software and AI infrastructure hosted in Germany